



CENTURY ENKA LIMITED

PUBLIC POLICY

DOCUMENT CONTROL

Document version

This Policy named as 'Public Policy' is version 1.1.

Preparation/Revision history

Sr. No.	Date of preparation / modification	Version No.	Modified by	Reviewed and approved by
1	09.06.2020	1.0 (Ref: MD/LC/07)	Marketing Department	Board of Directors
2	18.05.2023	1.1	Marketing Department	Board of Directors

Issuing Authority

The Public Policy ('this Policy') is approved by the Board of Directors ('the Board') of Century Enka Limited ('the Company').

Author and Responsible Official

This Policy is to be maintained and updated by way of additions, deletions, and modifications, only by the Marketing Department in consultation with Legal and Secretarial Department. In case of any additions, deletions and modifications, this Policy shall be reviewed by the Managing Director and subsequently approved by the Board.

Whenever this Policy is amended, the version increases by one unit and the version is to be mentioned in the Document Control section.

Applicability and Usage

This Policy is applicable to the Company including its sites viz. manufacturing, project locations, offices etc.

OBJECTIVE

The Company endures for healthy business and economic development, with strong commitment to moral and ethical value, as well as compliance of all applicable laws, rules and regulations and meeting corporate governance. It also equally concerned that business and economic development has a desired impact on economic, social and cultural value on the society.

ENDEAVOURS TO ACHIEVE OUR OBJECTIVE

We endeavour to achieve our objective by:

1. Compliance of Law and Corporate Governance

The Company shall endure compliance of laws, rules, regulations, guidelines, standards, such as accounting standard, secretarial standard, notifications, circulars and compliance of corporate governance.

2. Public Advocacy and Liaison

The Company's public advocacy and liaison shall reflect its commitment towards integrity, transparency, high ethical standard and compliance of law. The Company shall consider following areas, while conducting public advocacy and liaison:

- (i) **Adopt Policy:** outline philosophy, rationale and approach.
- (ii) **Prioritize:** identify issues and priorities to realise sustainable and long-term business viability.
- (iii) **Plan:** prepare advocacy and communication plan, such as visual, presentation.
- (iv) **Implement:** To oversee, manage and execute plan.
- (v) **Evaluation:** Measure the impact on economic, social and cultural value and aspiration of society.
- (vi) **Change in plan:** Make changes in implementation plan to keep pace with economic social and cultural value and aspiration of society.

3. Fair Competition

Follow fair trade practice on price, quality and customer service. Adopt best practices to boost competition, such as:

- Conduct research and development to offer new product.
- Adopt innovative and efficient process to produce quality product and lower the cost of production.
- Broaden the customer base and expand the market share.
- Encourage online bidding process, wherever possible.
- Efficient redressal mechanism to resolved customers complaint.
- Fair terms in agreement with customers.

DISSEMINATION

This Policy shall be hosted on the website of the Company for accessibility to stakeholders of the Company and reference or web-link of this Policy, may be disclosed in the Annual Report & other reports of the Company.

INTERPRETATION OR MODIFICATION

The Board of the Company shall have authority to amend or modify this Policy to align with any amendments made to the SEBI Regulations, the Companies Act, 2013, National & International conventions/directives/principles/standards or such other circulars, guidelines, standards or regulations issued by any statutory or regulatory authority or as and when deemed fit.

In the event of inconsistency of this Policy with any statutory provisions, then the relevant provisions of such applicable law shall prevail upon the provisions of this Policy.